

## **SKILLS**

Print Design Presentations Web Design Packaging Social Media Logo Design Merch Design **Product Mockups** Motion Graphics Gallery Curation Video Editing Form Design Email Design Infographics Large Format Interiors/Signage Photocorrection Template Setup

## **TOOLS**

Photoshop PHP Illustrator Wordpress InDesign Drupal After Effects Webflow Premiere Squarespace Blender Mailchimp HTML5/CSS3 OneTrust Mac & PC Javascript

## **EDUCATION**

# **Gnomon School of Visual Effects**

Entertainment Design 2010

## **Southern Oregon University**

Fine Arts 2005 — 2010 Los Angeles, CA

#### garrettross.net

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# **WORK EXPERIENCE**

# Technicolor

February 2020 — January 2023

## **Designer & Digital Strategist**

Designer for corporate marketing and internal comms and webmaster for 30+ websites of a 15,000+ person international media company. Created motion graphics, HTML emails and presentations and managed highly sensitive legal documents as well as worked with legal dept. to oversee compliance of every website with GDPR/CCPA statutes.

#### NEON

August 2018 — November 2019

#### **Design Director**

In-house design director for a film distributor. Created billboards, large displays for theater lobbies, motion graphics, social media, print ads and more, in addition to working with third party studios and freelancers. Worked on films including Parasite, Apollo 11, Three Identical Strangers, Portrait of a lady on fire, the Beach Bum, Monos, the lodge and more.

# Gnomon School of Visual Effects April 2015 — August 2018 Lead Designer

Lead designer of "The MIT of visual effects", worked with multiple departments to produce day-to-day graphics such as signage, social media images, forms and web updates, motion graphics, oversaw gallery shows, websites, print material, coordinated with vendors, etc.

#### Instructor

Instructed a class focusing on self-branding and visual identity for artists. The class was centered around logo, business card, résumé and portfolio design in Adobe Illustrator.

# The RISC Group

August 2011 - June 2014

#### Designer

Main graphic designer and web designer for a group of companies in Los Angeles, including a record label, clothing label, video production company and charity group.

## **SELECTED FREELANCE CLIENTS**

**Exactly Right** Designed logos, merch and social media artwork for podcasts including "My Favorite Murder."

**Comedy Central** Key Art + Promo Art for multiple stand-up albums/specials.

**RIOT LA** Designed visual identity + collateral for an annual comedy festival in DTLA for 5 years.

JASH Title art, stage elements, posters and pitch art for YouTube series, live shows TV commercials.

**Nerdist** Designed the website, blog, ticketing and dozens of show posters for the Nerdmelt Theater.

**Cold Open** Production Designer on various one-sheets, billboards and bus wraps for multiple wide-release films.